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MATTER: Release of the 70 x 100 format and discontinuity of the 100 x 65 in the CLA-C range.

Dear Partners,

Over the years we have been facing requests from many customers to make the standard product available from stock in the 70 x 100 format. As you know, in some products this format is already a reference for regular stock at Prado Cartolinas da Lousã, S.A.

Colours (CLA-C) are the large range of products with permanent service from stock where this format has not been available. We believe that this is the right time to finally give alternative for this matter, so as of the 1st of March we will begin the gradual introduction of the 70 x 100 format in packages, for the products of the CLA-C range, replacing the 100 x 65.

This replacement will be carried out as follow:

- Gradually as the stock of 100 x 65 runs out;
- The two formats will be in use for some time, not in the same colours but in different references as stocks of the previous format run out;
- In the references that in the meantime have moved to the 70 x 100 format, until the end of 2023, we will consider the minimum quantity for special production of 100 x 65 of 3 tons (contrary to the current 6 tons), maintaining the price list in force for these items until the end of the year, or updated in case of price changes, in order to allow customers, in items that might be relevant to them, to better manage this transition;
- If you wish to keep the previous formats for some items, you can always do so through an indent order of 3 tons until the end of 2023 and later for 6 tons, at which time the table for the 100 x 65 and 100 x 65 stock format will no longer exist and the indent table will be in force.

We hope that this change will meet the market requests, guaranteeing greater versatility for the graphics sector and thus boosting more business opportunities.

Best regards.

Lousã, February 22, 2023

PRADO – CARTOLINAS DA LOUSÃ, S.A.